

Senior Marketing Communications Manager

Leading UK travel business

£40-45k + car allowance + package/Based Crawley

One of Europe's most successful holiday travel companies, our client is leading the way in providing innovative, differentiated, leisure travel experiences for their customers. From shorthaul to longhaul, from sunshine to snow, from adventure to cruising, this company successfully covers them all. And in this high profile role, you will be responsible for all customer communications within the mainstream division, increasing brand awareness and crucially, driving sales.

An experienced and accomplished marketer, you will be responsible for the development of advertising strategy and implementation of a diverse array of marketing communications initiatives. Responsible for a multi-million

marketing budget, you will have strong above-the-line marketing and media planning expertise allied to a well developed commercial awareness, able to generate impressive ROI for each and every advertising campaign.

This is a key position within the business, and you will be able to have a true impact on the company's success. Able to lead, manage and motivate a team, you will also be the key contact for senior management as well as external partners, and will therefore possess gravitas and be happy presenting and dealing with all levels of management. With outstanding project management and organisation skills, you will ideally have 7-8 years' marketing communications experience from

within the travel sector. In addition, you will be able to evaluate and justify spend and make recommendations to senior management based on your analysis.

To apply, please contact our retained consultant, Tim Clouting at PSD Group. Please send cv to marketing.london@psdgroup.com or call 020 7970 9700, quoting reference 18250.

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