

Panasonic

Product Manager Berkshire – Excellent Package

Panasonic leads the field in the global manufacture of innovative, high quality consumer electronics and with their continued success now need to strengthen the team further. This commercial business management role offers you an excellent opportunity to drive significant growth and establish the brand further as a market leader.

The Role

Reporting directly to the Head of Marketing you will have complete P+L and budget responsibility for a product category setting business

plans, profit targets and driving product planning liaising with the factories on design and pricing. You will develop, implement and evaluate campaigns and expand distribution routes to drive market share and brand development. Key to this role is your ability to manage accurate sales forecasting and inventory control.

The Person

We are looking for a highly commercial, committed and driven Product Manager with extensive experience ideally gained in the consumer electronics/durables

or FMCG markets. You have a business management approach with previous experience and accountability for P+L and responsibility for pricing, inventory and stock management. You are innovative, creative and have a track record of delivering results.

Please call Stuart Bremner on 0207 970 9780 or email your CV to stuart.bremner@psdgroup.com quoting reference: 1021951MW

All third party applications will be forwarded on to PSD Group.

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